

FOR IMMEDIATE RELEASE



See breakthrough form-footer technology by www.wpfailsafe.com. They will be showing their new “pier-footer” technology at booth 335 at the thirty-fifth annual Construct Show Sept 12-14th 2012 at the Phoenix Convention Center. You can also be their guest at <http://www.majerles.com/> Majerles Bar and Grill for Q&A at 4:30-6:00pm on Wednesday Sept 12, 2012 for open bar cocktails. Seating is limited so must RSVP to OrangeBellFormFooter@gmail.com. This invitation is open to structural engineers, educators, specifiers and architects. RSVP must be made by Friday Sep 7, 2012 so booking arrangements can be finalized. All attendees shall receive reprint by nationally renowned author, Dr. Donald A. Bender, Ph.D., P.E., (*more about Dr. Bender below*) for structural analysis and recommendations for this revolutionary new product. Also for an animated look at how their product is installed click on this youtube link http://www.youtube.com/watch?feature=player_embedded&v=CDke0Vj1mGU. Their innovative design meets or exceeds all current UBC codes and specifications in all states with a special emphasis on solving high lateral load requirements.



Some of Dr. Bender's Honors & Awards; publications; professional memberships:

*Weyerhaeuser Distinguished Professor of Civil Engineering, Washington State University, 1997/Present
Leon Luck Faculty Award 2007. Dept. of Civil & Environmental Engineering, Washington State University*

Six national-level journal awards from SWST, FPS & ASAE.

Author & co-author with former graduate students of not less than 78 professional analysis studies.

American Society of Civil Engineers (ASCE)

American Society of Heating, Refrigeration & Air-Conditioning Engineers (ASHRAE)

American Society of Agricultural Engineers (ASAE)

American Society for Testing and Materials (ASTM)

National Institute of Building Sciences (NIBS)

Forest Products Society (FPS)

Society of Wood Sciences and Technologies (SWST)